

Success story

Krishak Bharti Farmer Producer Company

Bakhtawarpur Village, Delhi

The Krishak Bharti Farmer Producer Company was registered in February 2013 in New Delhi. This FPO was promoted by SFAC and is based in Bakhtawarpur Village, New Delhi. The FPO is located in one of the major vegetable producing belts in and around Delhi. This area is basically known for its consistent supply of leafy vegetables round the year.

The FPO has five Board of Directors and 1,100 farmers who are shareholders in this FPO. Initially, some of the farmers and their smaller groups were supplying fresh vegetables to Azadpur market in Delhi. Most often, they did not get the right prices for their produce and had to suffer huge losses during the initial days.

When SFAC introduced the platform of Delhi Kisan Mandi (DKM), Krishak Bharti FPC registered as one of the suppliers in November 2014. Initially, the volume brought in by the FPO and its participating farmer groups was very low - approx **400-500 kg per day**. With sustained trainings and capacity building to the farmer groups on sorting, grading and for supply of consistent quality produce, the FPO has now been linked up to sell their produce directly to modern retailers. **Krishak Bharti FPC is currently supplying approx 4,000kg per day through Delhi Kisan Mandi platform.**

The FPO supplies leafy vegetables such as *Palak*, *Methi*, Mint, Raddish, seedless-Cucumber, Coriander, Pumpkin, Mushroom, Cabbage, Cauliflower, Carrot, Red Cabbage, lettuce, Cherry Tomato, Sweet Corn, Baby Corn, okhra, Brinjal, Spring onion, Broccoli, Beet root, ridge gourd, Turnip, Potato.

Mr. Surat Singh, one of the Directors of the FPO, states that their farmers are getting approx 20% more margins on price, than Azadpur Mandi. The most beneficial aspect is that the produce is getting picked up directly from the Collection Centre which is situated in their production cluster and hence, they neither have to incur any logistic costs nor do they go to Azadpur or any other Mandi.